


coastal roots
HOSPITALITY

RIO GRILL'S RESOLUTION Run 2022



Benefitting



CASA
of Monterey County

Court Appointed Special Advocates
For Children

Rio Grill's 32nd Resolution Run - 2022

Welcome to the 32nd presentation of Rio Grill's Resolution Run - But the very first one held virtually!

Traditionally our race starts at Rio Grill in the Crossroads Shopping Village, Highway 1 at Rio Road in Carmel, California and features an absolutely gorgeous course that includes trails, roads and stunning water vistas along the way. This year we want you to make your own virtual race -- whatever way fits your groove!

Rio Grill's Resolution Run is a tradition and this year will benefit CASA of Monterey County.

Rio Grill's Resolution Run recommends choosing a 10K and a 5K course. Walkers, strollers, dogs on a leash, cats on a leash, anything on a leash are welcome at this year's virtual race. You pick the course of your choosing. Have fun! Dress up, run as a group or run a timed course. Your race ends at a spot of your choosing... At noon on January 1, 2022, we will have a virtual awards ceremony and fantastic random prize drawing which is open to all registered runners and walkers as well as prizes for the best time, best dressed and more!

Your virtual race registration fee includes a t-shirt, prizes for the top three-finishers in each age division and the opportunity to win lots of great prizes!

CASA of Monterey County

For 26 years, CASA of Monterey County has provided an essential and unique service as the only court-appointed child advocate program addressing an acute problem – the needs of neglected or abused children who have been placed in foster care. CASA of Monterey County has been on the frontlines for these children through their Court Appointed Special Advocate (CASA) program, and their mission is to recruit, train, and support community volunteers to represent the best interests and needs of these vulnerable children, while pursuing a safe and permanent home for them. CASA serves children between the ages of birth to 21 years, and is beginning to serve juvenile justice youth as participants in a 2-year pilot program.

As the “eyes and ears” of the court, CASAs are responsible for establishing a relationship with their assigned child to gather and report important information about the child's medical, educational, and developmental needs to the judge. While there are many professionals working with these children, CASAs are often the one consistent person who can ensure that the child's best interests and needs are represented in court.

The COVID-19 pandemic has impacted how CASAs interact with children, youth, and the court itself. CASAs were prohibited from in-person visits with their children for more than a year and Court is held via GoToMeeting. CASAs have continued to communicate with social workers, caregivers, and teachers, and also found new opportunities to advocate for the children's needs, in particular supporting remote learning. Challenges continue now that most students are back in class.

We are living through an extraordinary time of disruption and uncertainty that increases peril for children and youth in foster care. However, with a CASA by their side, we have seen time and time again that the child will experience improved health, well-being, self-efficacy, educational outcomes, and stability. CASAs give children what they need most: a dependable adult who will consistently advocate for their needs so that they can develop the necessary skills, traits, abilities, and hopes to achieve a happy and productive future.

Winter training for volunteers starts February 7, 2022 and day and evening sessions are offered. Contact recruitment@casaofmonterey.org for more details.



Rio Grill's Resolution Run 2022 - Sponsorship Levels

\$10,000 Sponsorship - Receives the Following Benefits:

- Inclusion on Television Advertising on KSBW
- Inclusion on Radio Advertising to run on KWAV and KRML
- Prominent Presence on RRR Web Site and Link to Sponsors Site
- Prominent Recognition on Race T-Shirt
- Twenty Official Run T-Shirts & Entry Forms



\$7,500 Sponsorship - Receives the Following Benefits:

- Inclusion on Television Advertising on KSBW
- Inclusion on Radio Advertising to run on KWAV and KRML
- Prominent Presence on RRR Web Site and Link to Sponsors Site
- Prominent Recognition on Race T-Shirt
- Fifteen Official Run T-Shirts & Entry Forms

\$5,000 Sponsorship - Receives the Following Benefits:

- Inclusion on Radio Advertising to run on KWAV and KRML
- Presence on RRR Web Site and Link to Sponsors Site
- Recognition on Race T-Shirt
- Twelve Official Run T-Shirts & Entry Forms



Rio Grill's Resolution Run 2022 - Sponsorship Levels



\$2,500 Sponsorship - Receives the Following Benefits:

- Presence on RRR Web Site and Link to Sponsors Site
- Recognition on Race T-Shirt
- Eight Official Run T-Shirts & Entry Forms

\$1,000 Sponsorship - Receives the Following Benefits:

- Presence on RRR Web Site and Link to Sponsors Site
- Recognition on Race T-Shirt
- Five Official Run T-Shirts & Entry Forms

\$500 Sponsorship - Receives the Following Benefits:

- Presence on RRR Web Site and Link to Sponsors Site
- Four Official Run T-Shirts & Entry Forms

\$250 Sponsorship - Receives the Following Benefits:

- Presence on RRR Web Site
- Two Official Run T-Shirts & Entry Forms

\$100 Sponsorship - Receives the Following Benefits:

- Presence on RRR Web Site
- One Official Run T-Shirt & Entry Form



Rio Grill's Resolution Run 2022 - Payment Information

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

Sponsor Name

(Exactly as you would like it to appear on printed materials)

Sponsorship Level (Indicate level)

- \$10,000 Sponsor
- \$7,500 Sponsor
- \$5,000 Sponsor
- \$2,500 Sponsor
- \$1,000 Sponsor
- \$500 Sponsor
- \$250 Sponsor
- \$100 Sponsor

My check in enclosed \$ _____

Please charge my

- MC
- Visa
- AMEX

\$ _____



Account Number _____

Exp. Date _____

Last 3 digits on the back of the card _____

Cardholder's Signature _____

Please make check payable to Rio Resolution Run

Mail payment by December 1, 2021 *earlier deadlines may be in place for inclusion on certain collateral.

Rio Resolution Run

2999 Salinas Hwy, Monterey, CA 93940

Questions? Phone (831) 747-7455, or email

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